

CreatorUrban BlueBack

Description:

Opaque one-side coated paper with blue back, wet-strength for outdoor billboards

End uses:

Billboards, Advertising :: outdoor

Print methods:

Inkjet latex, Inkjet mild solvent, Inkjet solvent, Inkjet UV

Certificates:

- [PEFC Chain of Custody \(multisite\)](#)
- [FSC Chain of Custody \(multisite\)](#)
- [ISO 14001 Environment](#)
- [ISO 50001 Energy Efficiency](#)
- [ISO 9001 Quality](#)
- [Paper Profile CreatorUrban Blueback](#)
- [ISO 45001 Health and Safety - Lecta](#)

For applications that require specific certifications or approvals, please contact our sales teams.

CreatorUrban BlueBack

Technical specifications

Property	Test Method	Unit	Tolerance	115
Substance	ISO 536	g/m ²	±4%	115
	TAPPI T410			
Thickness	ISO 534	µm	±4%	118
	TAPPI T411			
Cobb (uncoated side)	ISO 535	g/m ²	≤32	26
	TAPPI T441			
Parker roughness	ISO 8791-4	µm	≤2.3	2.0
	TAPPI T555			

Possibility of printing with eco solvent inks with some restrictions.

Values are subject to change without notice.

Last update: 07/22/2026